



HUNGARY-LATIN AMERICA FORUM

BUDAPEST, MARCH 21-22, 2012

MAGYARORSZÁG – LATIN-AMERIKA FÓRUM

BUDAPEST, 2012. MÁRCIUS 21-22.

CONFERENCE PROGRAM GUIDE

Message of Pál Schmitt, President of Hungary

Budapest, March 21st, 2012

Hungary's attention yet again turns to Latin America. In the past two decades our Central and South American, and Caribbean partners have become more and more deprioritized in our foreign policy. We wish not only to stop but also to reverse this trend.

The Hungary-Latin America Forum taking place in Budapest and organized by the Ministry of Foreign Affairs is a perfect occasion not only to review the possibilities of our bi- and multilateral cooperation, but also to draw the attention of the international public opinion to the significant achievements of both Hungary and this important continent. It is my firm belief that the dynamic economic and social development of Latin America and Hungary's renewal and reorganization since 2010 offers countless opportunities for cooperation. Therefore, I am confident that the scope of our relations will be widened and expanded into new dimensions as a result of this Forum.

Hungary's dialogue with Latin American countries is justified by the fact that both Hungary and the Latin American countries are firmly striving to find adequate answers to the current international political and economic challenges both in a national and global framework.

An outstanding figure of Hungarian history, Count István Széchenyi often cited two hundred years ago the great personalities of the Latin American independence wars, especially Bolivar and San Martin, to those, who did not recognize the necessity for change in time. Just two decades ago Latin American and Central Eastern European countries - with Hungary in a leading role - realized a successful political and economic transition through enormous efforts, mutually paying attention to each other's paths of development.

All conditions are currently given to utilize these rich experiences and results of the transition to the advantage of an even more fruitful economic and political cooperation between Hungary and Latin America.

Being a Central European country Hungary is one of the newer members of the European Union. The development of our Latin American relations enables our region to undertake a greater role in the forming of the EU-Latin America relationship. We are therefore glad to share the results of this Forum with the countries of our region: we are especially glad that representatives of the Czech Republic, Poland, and Slovakia have also accepted our invitations to the forum.

It is my firm belief that the Hungary-Latin America Forum is the beginning of a process, which will be followed by further steps leading to the revitalization of our Latin American relations.

I wish all the participants a good conference, and advantageous experiences!

Pál Schmitt

Greetings by János Martonyi, Minister of Foreign Affairs

Budapest, March 21st, 2012

It is my great pleasure to welcome you to the first Hungary-Latin America Forum. This new initiative provides a unique platform for diplomats, business leaders, scientists, and NGOs from our countries to reinvigorate and strengthen ties between Hungary and Latin America.

This initiative is both very important and timely. Ours is a fast-changing world that is becoming more interconnected and more global than ever before. We are watching with great appreciation the spectacular rise of certain regions around the world. In response to these trends, Hungary is readjusting its foreign policy to be more open to global developments. As part of this effort, we are reassessing Hungary's relationship with Latin America.

Based on our shared values and the importance we attach to our cooperation, Latin America has always figured prominently in the EU's vision of the 21st century world. However, the intensity and strength of ties between Latin America and various EU member states differ greatly. While the EU has traditionally benefited from the strong links between some of the member states and Latin America, there is still a lot of unrealized potential for growth in cooperation between Central Europe and Latin America. Despite the geographic distance, similar challenges and dilemmas we have faced in certain phases of our histories have created a special link between our region and Latin America.

During the past two years, the countries of Latin America have achieved an average economic growth rate of 5,2 per cent, their exports increased by 27 per cent and attracted 20,7 per cent more foreign direct investment. This dynamic economic growth of Latin America and the increasingly important role the countries from that region play in world affairs is a positive development that also provides good opportunities for increased cooperation.

The concentrated efforts at a successful integration into the Euro-Atlantic structures led to an unintended weakening of our previously intensive ties with Latin America. Therefore, the potential for improvement is huge and we have made the decision to reverse the trend by injecting new substance into our relationship. I hope that this Forum will generate a momentum for enhancing our economic, political, cultural, and scientific ties.

A more interlinked and globalized world also means more common responsibilities and global challenges that can only be met together. Hungary is looking for closer cooperation with Latin America in addressing some of the key global and regional issues of our age.

Not acting on these recognitions would be entirely our loss. Implementing the vision of Hungary and Latin America coming closer together and doing more would be an important gain that is worth all the efforts that are required to make that happen. We sincerely hope that our friends in Latin America can share this approach.

I am confident that this forum will fulfill its mission by helping to realize the underutilized potential in greater cooperation between Hungary and Latin America and mark the beginning of a more substantive and intensive relationship between a renewing Central European country and one of the most dynamic regions in the world.

I wish all of you a productive and interesting conference.

János Martonyi

Hungary-Latin-America Forum
Draft Program
Budapest, March 21-22, 2012

A major shift has been taking place in the world economy and world politics over the past decade. In light of these global changes, Hungarian Minister for Foreign Affairs János Martonyi introduced last December the new priorities of Hungarian foreign policy in a new strategic document entitled "Hungarian Foreign Policy after the EU Presidency". Among its most significant new dimensions, the new strategy treats global opening and the strengthening of our regional policies as key priorities. In this spirit, Hungary is opening up to regions that have been less emphasized or forgotten by Hungarian foreign policy in recent years as well as to certain sub-regions with which diplomatic relations have not been established yet (the Caribbean, Sub-Saharan Africa, and the Pacific Islands).

In pursuit of this global opening and of significant foreign trade priorities, Hungary has announced a new start for rebuilding its relations with Latin America. The Hungary-Latin America Forum is jointly organized by the Ministry of Foreign Affairs, the Ministry of National Economy, the Ministry of National Resources, the National Innovation Office, the Hungarian Institute of Foreign Affairs, and the Hungarian Investment and Trade Agency. The event is taking place on March 21-22, 2012 and it will include three thematic forums and a plenary session.

The invited participants are the Latin American countries with diplomatic accreditation in Hungary (7 countries with Embassies in Budapest: Argentina, Brazil, Chile, Cuba, Ecuador, Mexico, and Venezuela, and the 5 countries with accreditation from Vienna: Colombia, Guatemala, Peru, Paraguay, and Uruguay). The Directors for Latin America and the Directors for Strategic Planning of the Ministries of Foreign Affairs of the Czech Republic, Poland and Slovakia have also been invited alongside representatives of the European External Action Service and the EU-Latin America Foundation.

Wednesday, March 21, 2012

I. BUSINESS COOPERATION FORUM

Time: Wednesday, March 21, 2012, 9 a.m. – 5 p.m.

Venue: Ministry for National Economy, Ball Room and Library
1055 Budapest, Szemere u. 6.

Participants: Registered Hungarian and Latin American business associations and businessmen

Language: English

Chair: Mr. Rácz Gábor, Director of Communication and Event Department, Hungarian Investment and Trade Agency

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| 8:30-9:00 | Registration |
| 9:00-09:10 | Inaugural by Mr. Balázs Hidvéghi, Deputy State Secretary for External Economic Relations and International Affairs |
| 9:10-09:20 | Welcome speech by Ms. Erzsébet Dobos, President of the Hungarian Investment and Trade Agency |
| 9:20-09:40 | Inaugural by His Excellency Angelino Garzón, Vice President of the Republic of Colombia |
| 9:40-10:00 | "Perspectives of Hungary in the turbulent economic environment" - presentation by Mr. Ádám Mészáros, Economic Analyst of the Hungarian Investment and Trade Agency |
| 10:00-10:20 | "Hungary-your gate to a market of 250 million people"- presentation by Ms. Szilvia Bognár, Head of Knowledge-based Industries Department, Investment Promotion Directorate, Hungarian Investment and Trade Agency |

10:20-10:40	Presentation by Mr. Carlos M. Foradori, General Director of Foreign Trade Strategy Undersecretariat for Investment Development, Ministry of Foreign Affairs and Worship of Argentina
10:40-11:20	Coffee break
11:20-11:40	"Mexico means Opportunity"- presentation by Mr. Nathán Wolf Lustbader, General Director of Cooperation and International Economic Promotion, Ministry of Foreign Affairs of Mexico
11:40-12:00	"Opportunities and Challenges in the Brazilian Economy: The Role of the Brazilian Development Bank (BNDES)" - presentation by Mr. Jaime Gornsztejn, Head of London Office, Brazilian Development Bank
12:00-12:20	"Chile: Business Environment and Investment Opportunities"- presentation by Mr. Matías Mori, Executive Vice-President of the Foreign Investment Committee, Chile
12:20-12:40	"International development cooperation, new market opportunities in Latin America, EU funding" - presentation by Mr. Péter Vitényi, Senior Advisor of the Department for International Development Cooperation, Ministry of Foreign Affairs of Hungary
12:40-14:00	Buffet Lunch
14:00-14:20	"Success Stories, Best Practices" - presentation by Mr. Luis Gerardo Gonzalez, Transactional Services Director of CEMEX Shared Services Centre, Mexican investor in Hungary
14:20-14:40	Investment possibilities in Uruguay by Mr. Carlos Alejandro Barros Oreiro, Ambassador of Uruguay
14:40-16:30	Networking

II. POLITICAL CONSULTATION FORUM

Date: Wednesday, March 21, 2012. 2 p.m. – 6 p.m.

Venue: Ministry of Foreign Affairs, Main Building, Conference Hall
1027 Budapest, Bem rakpart 47.

Participants: Hungary+LAC12 + Czech Republic, Poland, and Slovakia

Language: English

Formation: Roundtable set-up: 1+12+3 countries with 3-3 delegates + Chair
Remarks follow the order of 1+12+3

A short press communiqué will be issued by Hungary.

Chair: Amb. József Kosárka, Department of the Americas Ministry of Foreign Affairs, Hungary

13:30-14:00	Registration
14:00-14:15	Opening remarks by Mr. Zsolt Németh, Minister of State for Parliamentary Affairs, Hungary
14:15-14:25	Remarks by Amb. Gábor Csaba, Director General of the Department of the Americas, MFA
14:25-16:00	Assessment of the current situation and its perspectives - In light of the Changes of the Past Decades, what is our Role in each other's' Foreign Policy
16:00-16:15	Coffee break
16:15-18:00	Programs aiming at promoting relations and their frames, institutional and financial conditions
	- the non-conventional instruments of diplomacy (cultural and parliamentary diplomacy, civil relations, etc.)
	- development of new thematic points of contact (e.g.: higher education)
	- possible introduction of new financial instruments

RECEPTION HELD BY HIS EXCELLENCY PÁL SCHMITT, PRESIDENT OF HUNGARY

Time: March 21, 2012, 7 p.m.

Venue: Office of the President (Sándor Palace)

Participants: by invitation

Thursday, March 22, 2012

III. SCIENTIFIC COOPERATION FORUM

Time: Thursday, March 22, 2012. 9 a.m. - 3 p.m.

Venue: Ministry for National Economy, Ball Room and Library
1055 Budapest, Szemere u. 6.

Participants: Hungary+LAC12

Format: conference

Language: English

Chair: Mrs. Ildikó Kovács, Director-General, National Innovation Office - NIH

- 08:45-09:00 Registration
- 09:00-09:15 Opening speech by Mr. György Mészáros, President of the NIH
- 09:30-09:45 Ms. Ildikó Kovács: Bilateral science and technology relations with Latin-American states
- 09:45-10:00 Hungarian research and development by a representative of the Hungarian Academy of Sciences
- 10:00-10:30 Presentations by the Latin American participants:
- “Yachay, City of Knowledge” presentation by Dr. José Rosero, Adviser to the National Secretary of SENESCYT (Ecuador)
 - Remarks by Ms. Helena Nader, President of the Brazilian Society for Scientific Development
 - Remarks by Ms. Macarena Aljaro, Department for Innovation, INNOVA CHILE
 - Remarks by Mr. Pablo Hernandez García, Director of Export-company LABIOFAM
 - Remarks by Mr. Arturo Molina Gutiérrez, Vice-Rector of Investigation, University of Technology Monterrey
- 11:00-11:30 Coffee break
- 11:30-12:30 Presentation of mutual research priorities:
- Animal husbandry by Mr. József Rátky, Institute for Veterinary Medical Research Centre for Agricultural Research, Hungarian Academy of Sciences*
- Education, research and innovation by Mr. Ágoston Szél, Semmelweis University*
- Environmental technologies by Mr. István Kenyeres, Organica Technologies*
- Medical instruments by Mr. Endre Dévai, Innomed Ltd.*
- 12:30-13:00 Summary of the Forum
- 13:00-14:00 Buffet lunch
- 14:00-15:30 Researchers’ Forum with invited guests

LATIN AMERICA SEMINAR

Time: Thursday, March 22, 2012. 9 a.m. - 2 p.m.

Venue: Hungarian Institute of International Affairs
1016 Budapest, Bérc u. 13-15.

Participants: LAC12, Czech Republic, Poland, and Slovakia. Representatives of scientific and academic institutions as well as interested NGOs.

Language: English

Chair: Mr. Botond Zákonyi, Director, Hungarian Institute of International Affairs

- 08.30-09.00 Registration
- 09.00-09.05 Opening remarks by Mr. Botond Zákonyi, Director, Hungarian Institute of International Affairs
- 09.05-09.15 Remarks by Mr. Gábor Tóth, Deputy Head, Office for Foreign Relations, Parliament of Hungary
- 09.15-09.45 Presentation by Mr. Santiago Irazabal Mourão, Director, Department of Europe, Ministry of Foreign Affairs of Brazil
- 09.45-10.15 Remarks by Mr. Christian Leffler, Managing Director, European External Action Service
- 10.15-10.45 Remarks by Mr. Alfonso Soria Mendoza, Director for Europe, Ministry of Foreign Affairs of Colombia
- 10.45-11.15 Coffee break
- 11.15-11.45 Presentation by Mr. Ádám Szesztay, Director-General, Ministry of Foreign Affairs
- 11.45-12.05 Presentation by Mr. Alan Claudio Beraud, Director for European Union Affairs, Ministry of Foreign Relations of Argentina
- 12.05-12.20 Introduction of Hungarian organizations and institutes with special interest for Latin America
- 12.30-14:00 Buffet lunch and networking

IV. PLENARY SESSION

Time: March 22, 2012, 2 p.m. – 6 p.m.

Venue: Ministry of Foreign Affairs, Conference room
1027 Budapest, Bem rakpart 47.

Participants: by invitation

Chair: Amb. Pál Varga Koritár, MFA

- 14:00-14:30 Registration
- 14:30-14:50 Greetings and introductory remarks by His Excellency János Martonyi, Minister of Foreign Affairs of Hungary
- 14:50-15:05 Remarks by Mr. Santiago Irazabal Mourão, Director, Department of Europe, Ministry of Foreign Affairs of Brazil
- 15:05-15:25 Remarks by Mr. Balázs Hidvéghi, Deputy State Secretary of the Ministry for National Economy
- 15:25-15:45 Remarks by Mr. Christian Leffler, Director-General of the European External Action Service
- 15:45-16:00 Remarks by Mr. Alfonso Soria Mendoza, Director for Europe, Ministry of Foreign Affairs of Colombia
- 16:00-16:15 Remarks by Mr. Alan Claudio Beraud, Director for European Union Affairs of the Ministry of Foreign Relations of Argentina
- 16:15-16:55 Coffee break
- 16:55-17:15 Remarks by Ms. Benita Ferrero-Waldner, President, EU-LAC Foundation
- 17:15-17:25 Remarks by Ms. Erzsébet Dobos, President of the Hungarian Investment and Trade Agency
- 17:25-17:35 Remarks by Ms. Ildikó Kovács, Director-General, National Innovation Office
- 17:35-17:40 Remarks by Mr. Rodrigo José Nieto Maturana, Ambassador of Chile
- 17:40-17:45 Remarks by Mrs. Isabel Bárbara Téllez Rosete, Ambassador of Mexico
- 17:45-17:50 Remarks by Mr. Jaime Augusto Barberis Martínez, Ambassador of Ecuador
- 17:50-17:55 Remarks by Ms. Carla María Rodríguez Mancia, Ambassador of Guatemala
- 17:55-18:00 Remarks by Mr. Carlos Alejandro Barros Oreiro, Ambassador of Uruguay
- 18:00-18:15 Closing remarks by Mr. Zsolt Németh, Minister of State for Parliamentary Affairs, Hungary
- 18:15-20:00 Reception in the Atrium

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KÜLÜGYMINISZTERIUM
MINISTRY OF
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NEMZETGAZDASÁGI
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