



**Zsolt Veres**

Board Member, Head of Multinational  
Enterprises Section

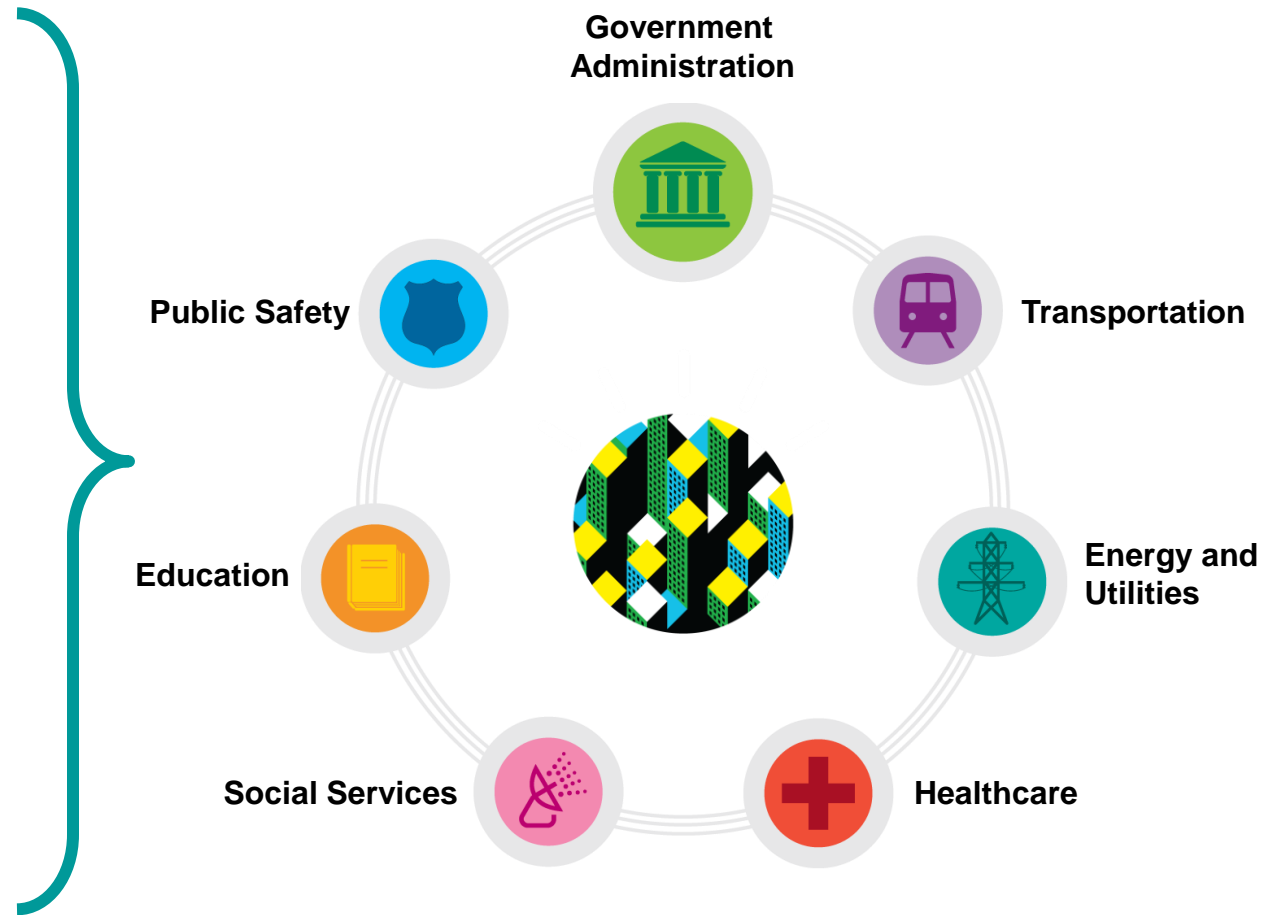
## Addressing priorities through a systems approach

### Challenges

- Demographic issues
- Aging infrastructure
- Declining tax revenue

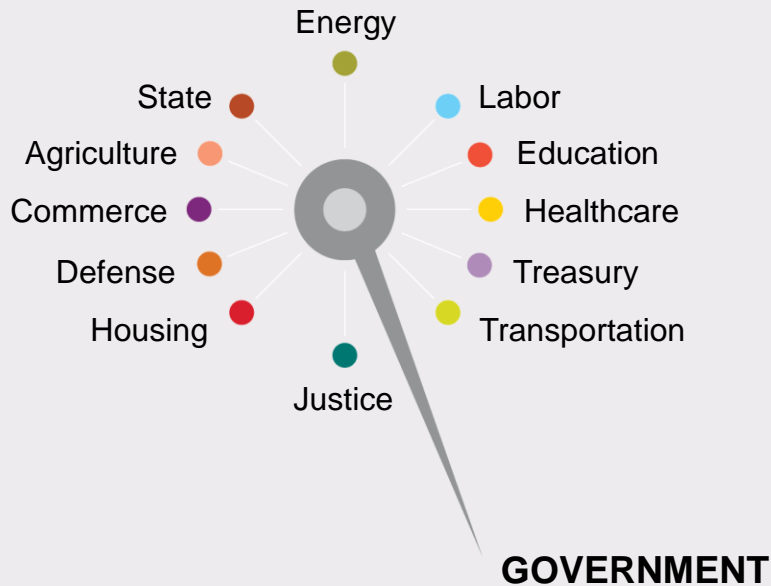
### Opportunities

- Economic Development
- Quality of Life
- Sustainability

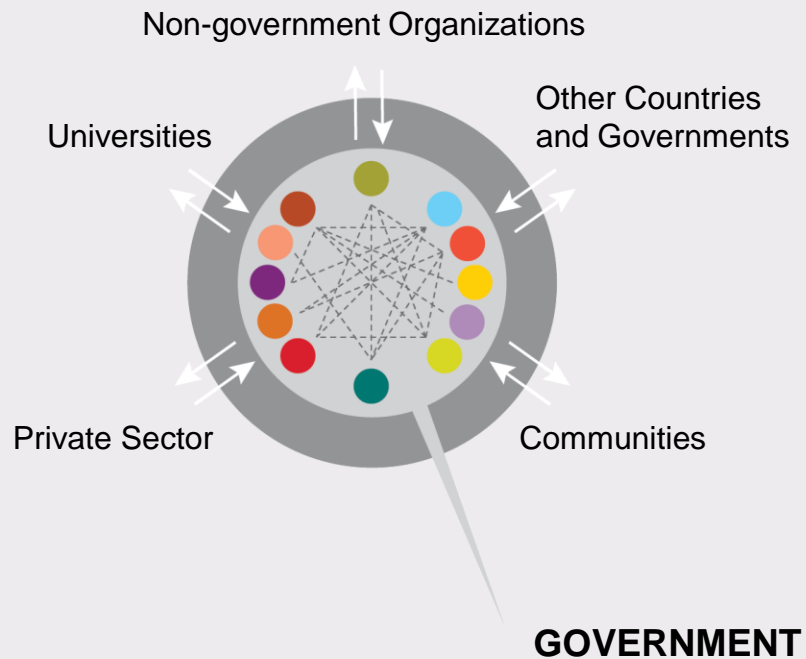


The goal? Increased information awareness and collaboration, leading to smarter decision-making across governments, agencies and other constituents. ->THIS CAN BE DONE BY ITC TECHNOLOGY!

### 20<sup>TH</sup> CENTURY GOVERNMENT



### 21<sup>ST</sup> CENTURY GOVERNMENT



# How the Hungarian ITC industry can help? IT can help to achieve more with less resources!

IVSZ

**International and local players need to cooperate: we are living in the age of a next industrial revolution:**

**The country can recover quick by a well defined set of programs but in case of non-action can stay behind the competition**

**The challenge is to bring to Hungary the**

- Latest technologies**
- Global best practices**
- Create localized creative solutions with the local players**

**Some of the hot areas:**

- Traffic management**
- Public safety**
- Electronic government**
- Smart grid, smart utilities**
- Healthcare**
- Education**

