



Food and Agriculture Organization of the United Nations

PROFESSIONAL VACANCY ANNOUNCEMENT N°: 2605-OCE

Issued on: **11 October 2011**

Deadline For Application: **10 November 2011**

POSITION TITLE:	Chief	GRADE LEVEL:	P-5
		DUTY STATION:	Rome
ORGANIZATIONAL UNIT:	Media Relations Branch, OCEM	DURATION *:	Fixed term: 3 years
	Office of Corporate Communications and External Relations, OCE	POST CODE/N°:	C/0979473
		CCOG CODE:	1A08

Applications from qualified women as well as from qualified nationals of non-and under-represented member countries are encouraged

DUTIES AND RESPONSIBILITIES

Under the general direction of the ADG/Director, OCE the incumbent will manage, formulate and coordinate the strategic planning, budgeting, implementation and monitoring of media relations activities. In particular, the incumbent will:

- lead and coordinate the development and distribution of all corporate news related activities for dissemination through print, digital, audio, video and social media; manage the multilingual FAO Newsroom;
- organize and direct press conferences/briefings called by the Director-General on issues related to FAO's mandate to announce special programmes or events of interest;
- act as spokesperson/media liaison for the Organization as and when appropriate;
- determine priorities in the production of multilingual news, public outreach and information materials in the relevant media;
- establish and maintain lines of communication with units both at Headquarters and in Decentralized Offices to determine developing stories, news, and features for appropriate dissemination through the various media;
- initiate, develop and coordinate field reporting missions for TV, radio and, as appropriate, social media;
- develop and maintain contacts with major news outlets in both developed and developing countries in order to capture the widest possible coverage of FAO's activities and ensure that the Organization's messages reach identified target audiences such as general public, policy makers, universities ;
- facilitate the exchange of news and information within the Branch and assess emerging priorities by holding regular Branch meetings;
- arrange for appropriate multilingual media coverage of major FAO meetings;
- monitor and report on new trends in the international print and digital media;
- prepare proposals for communication plans and strategies in liaison with the relevant technical units;
- assess media opportunities and determine priorities, in close collaboration with FAO partners, in particular with Rome-based agencies;
- perform other related duties as required.

MINIMUM REQUIREMENTS

Candidates should meet the following:

- Advanced University Degree in Journalism, Communications, Social Sciences, or related field
- Ten years of relevant experience in the field of journalism or communications, including television, radio, print and social media
- Working knowledge of English, French or Spanish and limited knowledge of one of the other two or Arabic, Chinese, Russian

SELECTION CRITERIA

Candidates will be assessed against the following:

- Extent and relevance of experience in the field of journalism or communications which included television, radio, print and social media
- Demonstrated interpersonal, communication, negotiation and liaison skills
- Demonstrated ability in coordinating complex and multiple tasks and prioritizing work outputs
- Demonstrated supervisory skills and capacity to plan, organize and implement work assignments
- Demonstrated ability in developing effective relations with media representatives
- Quality of both oral and written communication skills in one or more of the official languages of the Organization

Please note that all candidates should possess computer/word processing skills and should be capable of working with people of different national and cultural backgrounds.

** The length of appointment for internal FAO candidates will be established in accordance with applicable policies pertaining to the extension of appointments*

REMUNERATION

A competitive compensation and benefits package is offered. For information on UN salaries, allowances and benefits, click on the following link: <http://icsc.un.org/>

TO APPLY: Carefully read and follow the **Guidelines to applicants**

Send your application to:

V.A 2605-OCE
Office of the ADG, OCE
FAO Viale delle Terme di Caracalla 00153 Rome ITALY
Fax No: +39 06 57055555
E-mail: OCE-VA@fao.org

Please note that FAO staff members are international civil servants subject to the authority of the Director-General and may be assigned to any activities or office of the organization.

FAO IS A NON-SMOKING ENVIRONMENT